



# Noticeboard

## The Launchpad is open for business

September saw the arrival of a brand new business centre in the heart of Bishop's Stortford Launchpad.

Based at Charringtons House, Launchpad will be open for viewing by appointment with bookable hot desking and meeting rooms available from September 11.

The new centre has been designed specifically to offer small to medium size businesses in Bishop's Stortford, and the surrounding areas, a place to work from. It contains up to 50 hot desks, two meeting rooms, a private reception, kitchen facilities, wifi and phone answering options. There are also breakout spaces for more informal meetings and networking opportunities. There are a range of packages available to businesses and the first three months are free.



Councillor Gary Jones, Executive Member for Economic Development, said 'We know how important it is to support businesses in our district, especially those that are just starting out. Our research shows a shortage of provision for business start-ups and that's why we made the decision to open Launchpad, to offer those businesses the facilities to get going and to grow.'

The Chamber is a strong supporter of this initiative which will help new and start-up businesses get established.

For more information or to register your interest, please visit [www.launchpadbs.co.uk](http://www.launchpadbs.co.uk) or

contact [info@launchpadbs.co.uk](mailto:info@launchpadbs.co.uk) / 01279502300



### Social Media

Please add the Chamber Twitter and Facebook accounts to your connections. We will be promoting the Members businesses through them.

If you want the Chamber to broadcast your messages on social media - do let us know.

Please find us on facebook, the Twitter account is StortfordCC,



# Chamber Lunch Report

## Guest Speaker: Martin Lyall, Business Change Director at London Stansted Airport

The Chamber warmly welcomed Martin Lyall, Business Change Director at London Stansted Airport, who kindly agreed to speak to our members at our ninth Quarterly Business Lunch. As you know, we aim at the quarterly lunches to keep you, the local businesses, up to speed with the important, relevant and pressing regional matters and Stansted is without doubt one of the largest economic drivers in the region. The Committee hope you find these both useful and enjoyable and if any members have ideas or suggestions for speakers, the Chamber would be delighted to hear from you.

Martin Lyall has worked at London Stansted Airport for some time, living in the area for over 5 years and seeing the ownership change from BAA to Manchester Airport Group (MAG). One of his former roles was the Transformations Manager during the transition between owners.

Martin reiterated what we have heard before, that MAG has big plans for Stansted. He set out that he would tell us a little about MAG, provide some details and stats on Stansted over the last few years and then finish with the future plans and opportunities.

### Manchester Airport Group

MAG is part owned by Manchester Council and an investment fund. It owns and operates four airports across the country, Manchester Airport, London Stansted, East Midlands and Bournemouth. As well as the core business, MAG also operates a Property business to maximise their real estate and portfolio and a services business that is expanding and growing all of the time with an office in New York and airport lounges across the world.

### Stansted Airport

Stansted is the East of England's largest single-site employer with around 12,000 employees spread across 200 or so companies, MAG directly employees about 1,500 – 1,600 of those employees. Around 75% of the workforce lives locally and 44% of suppliers are within 50 miles of Stansted, highlighting the regional importance and significance it has.

Stansted is busier than it has ever been with around 26

million passengers per annum, up from 17.5 million in 2012/2011 and flying to over 190 destinations. Stansted is exceeding expectations and on occasion has overtaken Manchester as the third largest airport in the country. This year passenger numbers are likely to exceed 27 million, but the runway practically speaking has capacity for a further 20 million or so. As you can imagine MAG, see a lot of potential to develop and reach around 40 million passengers per annum by 2026. This increase in turn could create another 10,000 jobs.

Martin stated that Stansted contributes roughly £1 billion to the region economy.

### Investment and the Future

MAG acquired Stansted in 2013 and has already made significant commitments and changes, investing circa £150 million in the terminal and satellite facilities, attracting new airlines such as Jet2 and opening up new destinations for holidaymakers, including long haul flights to the America's, not to mention the continued growth and development of the successful cargo side of the Stansted business.

As mentioned above Stansted is unique in that it has an unrivalled potential to expand purely through maximising and utilising the single runway to its full potential, this gives it an important role in the national debate around airport capacity and expansion. MAG is aware of the issues holding back this growth, namely the terminal and general infrastructure, and is making moves to tackle these issues. Martin advised Stansted could provide this extra capacity before a Heathrow runway opens.

Martin highlighted three issues around building for the future:

- i. The successful planning application for the new arrivals terminal, situated between the existing terminal building and the Radisson Blu;
- ii. Transformation and streamlining of the departures lounge; and
- iii. Upgrading the airside infrastructure to support an increase in peak hour movements and allow for better parking and movement of aircraft

The above go hand in hand with a planning application to lift the current passenger cap, but he stressed this would not lead to night-time flights as the Government dictates this. They intend to even out the peaks and troughs, with longer haul airlines less bothered about the time of the day they fly.



The board of Stansted took their business plan to MAG and a three-phase plan formulated totalling over half a billion of investment.

1. Phase 1 is underway with the finance released to improve the terminal and aircraft stands, this work is likely to commence next summer.
2. Phase 2 will include the new arrivals building (which should take about 18 months to build and get up and running), more substantive changes to departures and general infrastructure improvements around Stansted (including roads, runoffs and stands) and could take around 4 years.
3. Phase 3 will include further improvements to the airfield and parking.

MAG and the board are confident the above investment will be worthwhile given that Heathrow is at full capacity, Gatwick and Luton are approaching full capacity and the fact passenger numbers continue to grow. Stansted specifically also continues to benefit from the growth and success of Ryanair.

Martin closed by stressing Stansted wants to hear from the local business and residents, to help shape their plans to reflect the needs of the region. They value themselves on trying to be a good neighbour.

Martin was kind enough to take some general questions at the end. The first question centred on international flights (not just Europe), Martin reiterated that for the board global expansion was a top priority and he saw positive moves towards airlines opening up new routes, with some exciting plans for New York and Boston. He played down the assertion that development at Heathrow or another airport could affect Stansted, highlighting the sheer length of time it will take others to be up and running and the continual trend of increasing demand. On the issue of green credentials, Martin stated they try their best to implement green technologies into construction projects and modern aircraft are more efficient, but he sees aviation fuel remaining for the near future. In relation to a suggested overreliance on Ryanair, Martin turned this around and said Stansted was incredibly fortunate to have one of the most successful airlines in the business using them as their base and although publically there may be a love/hate relationship privately they have a good working relationship. Finally, Martin fielded a question on general infrastructure in the area, he welcomes joint projects with Highways and making improvements where they can or where issues arise directly out of Stansted but they draw the line at fixing all of the issues in the surrounding area.

*The Chamber Lunch took place on the 15th September.  
Report by John Stigwood of Nockolds*

# Sponsor Opportunity

Would your company like to sponsor the Noticeboard?

Noticeboard is printed 6 times a year and distributed to all Chamber members, business contacts, libraries and points of information. Sponsors get an advertisement as a part of the package, which costs only £100.

Please contact Daliah, Chamber Secretary on: 01279 505 953

# Grant funding for LED lighting and other energy saving measures

If you have flickering fluorescent tubes or your boiler is on the brink a new grant scheme could help you install modern, energy efficient replacements.

Low Carbon Workspaces offers small and medium sized businesses grants of between £1,000 and £5,000 to cover a third of the cost of installing energy saving measures. The programme is funded by the European Regional Development Fund.

LED lighting has been the most popular measure implemented so far. The cost of replacing fluorescent tubes with LED tubes or panels typically pays back in energy

savings in around four years, or just under three years with the grant. Replacing industrial sodium or metal halide lighting with LEDs provides an even quicker return on investment.

Businesses have also been awarded funding to install double-glazing, replace plug-in electric heaters with a heat-pump, fit pipework insulation and update equipment and machinery.

If you would like help to identify energy saving opportunities, an Energy Adviser can discuss potential projects by phone or email or visit your site – free of charge, funded by the programme.

Rowan Wallis is the local Energy Adviser. He can be contacted on **07786 080165** or at **rowan.wallis@ngagesolutions.co.uk**.

Full programme details can be found at: **www.lowcarbonworkspaces.co.uk**.

BISHOP'S STORTFORD CHAMBER OF COMMERCE

## networking breakfast

SUPPORTING



**Bishop's Stortford Golf Club**  
 Dunmow Road, Bishop's Stortford  
 Herts CM23 5HP

**Tuesday 7th November 2017**  
 8am for 8.30am

**Rowan Wallis**

ENERGY ADVISOR AT THE LOW CARBON WORKSPACE PROGRAMME

"ENERGY SAVING OPPORTUNITIES FOR BUSINESS"

**£15 Members • £20 Vistors**

(Bookings cancelled after 3rd November 2017 will be charged)

## Quiz Night

Get your team ready for the **Chamber Quiz Night** on the 2nd of November. Book your place with Daliah: [secretary@bschamber.org](mailto:secretary@bschamber.org)

## New Chamber Members

<b>Graham Connor</b>	<b>Lifetime Wealth</b>
<b>Joanne Malyon</b>	<b>Synergy Finance</b>
<b>Nick Ruddle</b>	<b>Action Coach</b>

## Forthcoming Events

<b>1 November</b>	<b>Meet the Buyers, Radisson</b>
<b>2 November</b>	<b>Quiz, Rhodes</b>
<b>7 November</b>	<b>Networking Breakfast</b>
<b>1 December</b>	<b>Chamber Business Lunch</b>
<b>5 December</b>	<b>Networking Breakfast</b>

## Chamber Business Lunch with

**Mark Prisk MP**

**Why Trade Is Good for Your Business**

**Friday 1st December 12pm for 12.30pm**  
**Bishop's Stortford Golf Club**

**Price £25**  
 Includes VAT

**Open to members and non-members**  
**Places are strictly limited**, to book yours, please email Chamber Secretary, Daliah at [secretary@bschamber.org](mailto:secretary@bschamber.org)

## Noticeboard

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