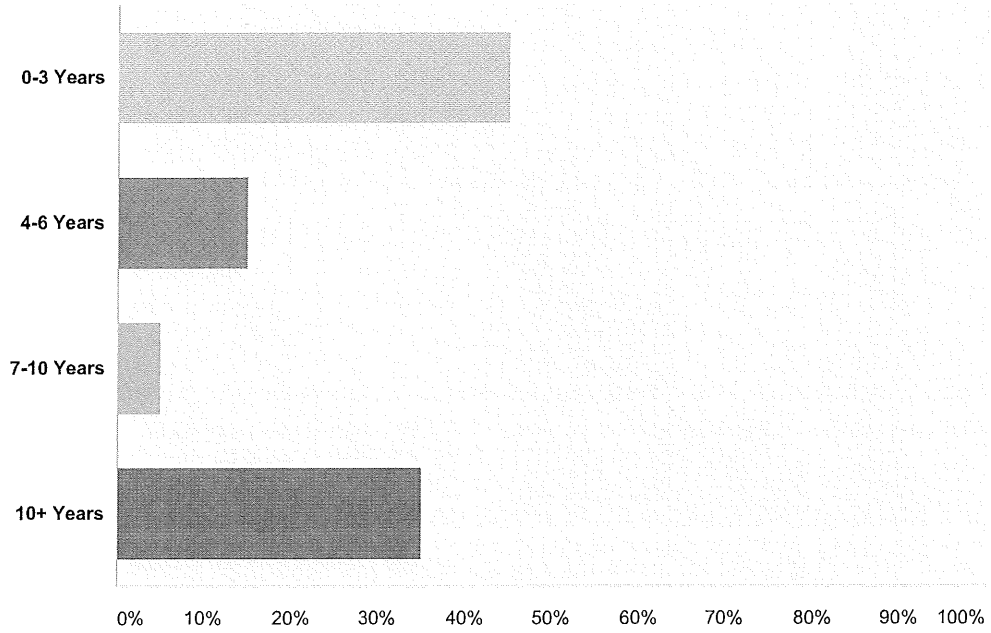


Q1 How long have you been a member of the Bishop's Stortford Chamber of Commerce?

Answered: 20 Skipped: 0

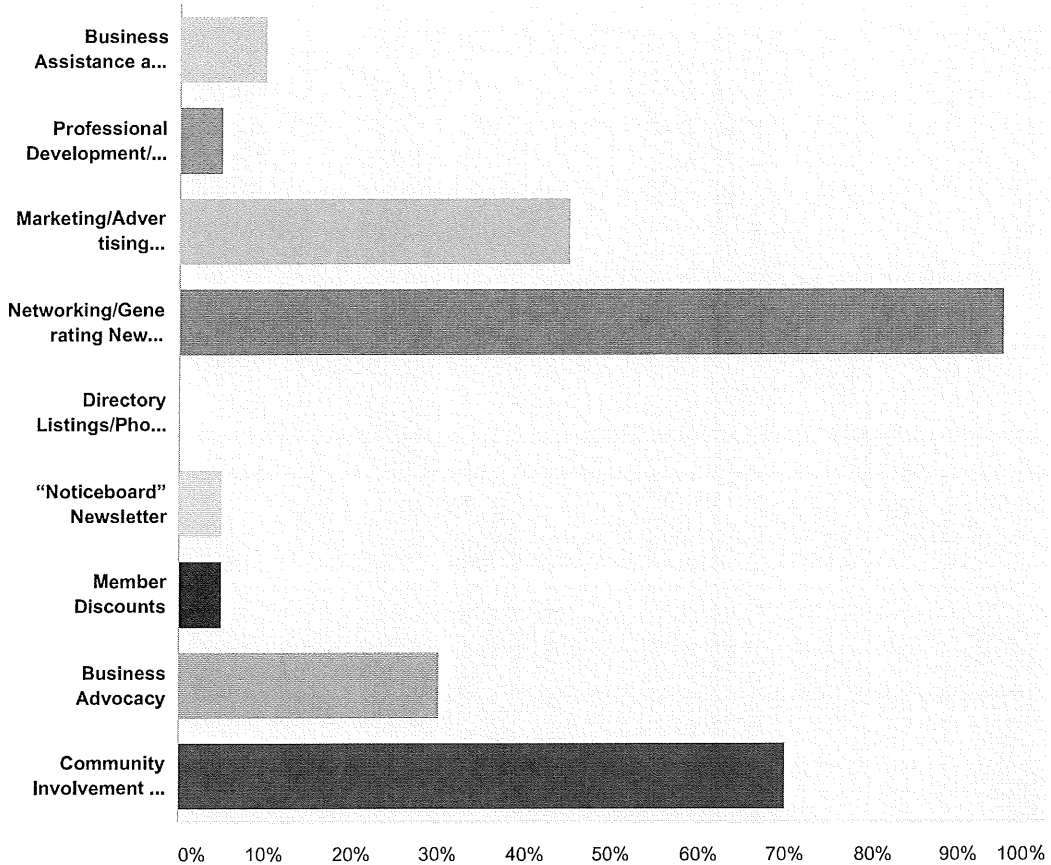


Answer Choices	Responses	Count
0-3 Years	45.00%	9
4-6 Years	15.00%	3
7-10 Years	5.00%	1
10+ Years	35.00%	7
Total		20

Bishop's Stortford Chamber of Commerce Membership Survey 2016

Q2 Reason for joining the Chamber(please check all that apply)

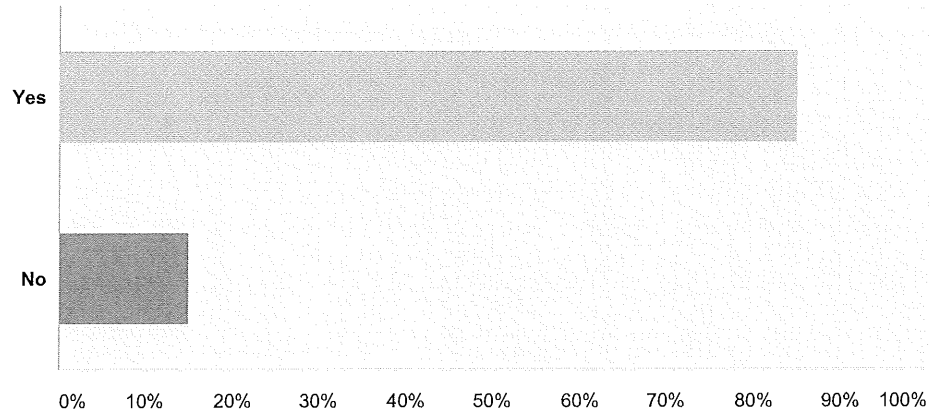
Answered: 20 Skipped: 0



Answer Choices	Responses
Business Assistance and Advice	10.00% 2
Professional Development/Training	5.00% 1
Marketing/Advertising Opportunities	45.00% 9
Networking/Generating New Business	95.00% 19
Directory Listings/Phone Referrals	0.00% 0
"Noticeboard" Newsletter	5.00% 1
Member Discounts	5.00% 1
Business Advocacy	30.00% 6
Community Involvement and Support	70.00% 14
Total Respondents: 20	

Q3 Is the Chamber fulfilling your business needs?

Answered: 20 Skipped: 0

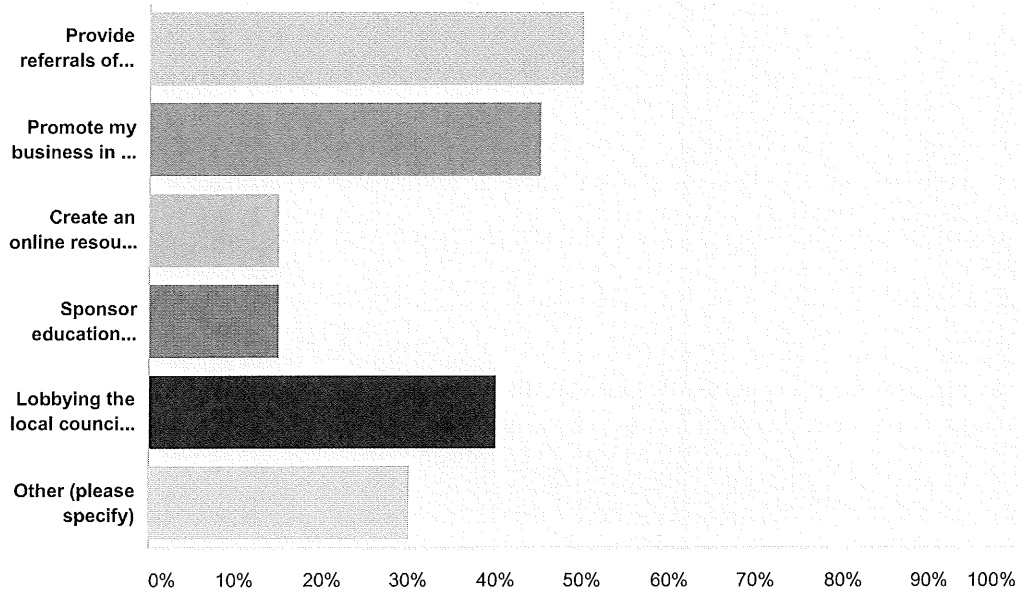


Answer Choices	Responses	
Yes	85.00%	17
No	15.00%	3
Total		20

Bishop's Stortford Chamber of Commerce Membership Survey 2016

Q4 What can the Chamber do to increase the value of your membership? (Please check all that apply)

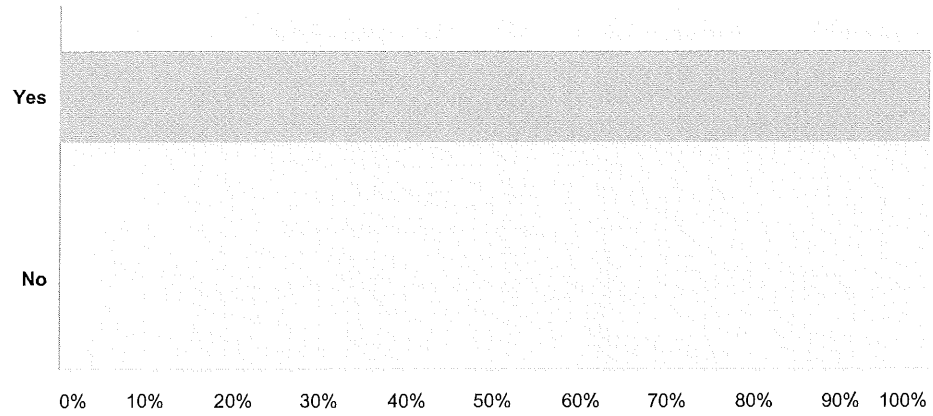
Answered: 20 Skipped: 0



Answer Choices	Responses	Count
Provide referrals of other businesses	50.00%	10
Promote my business in the Chamber office and website	45.00%	9
Create an online resource for business owners	15.00%	3
Sponsor education programs	15.00%	3
Lobbying the local councils on behalf of my business.	40.00%	8
Other (please specify)	30.00%	6
Total Respondents: 20		

Q5 Do you read the Chamber Noticeboard? (Bi-monthly Newsletter)

Answered: 20 Skipped: 0

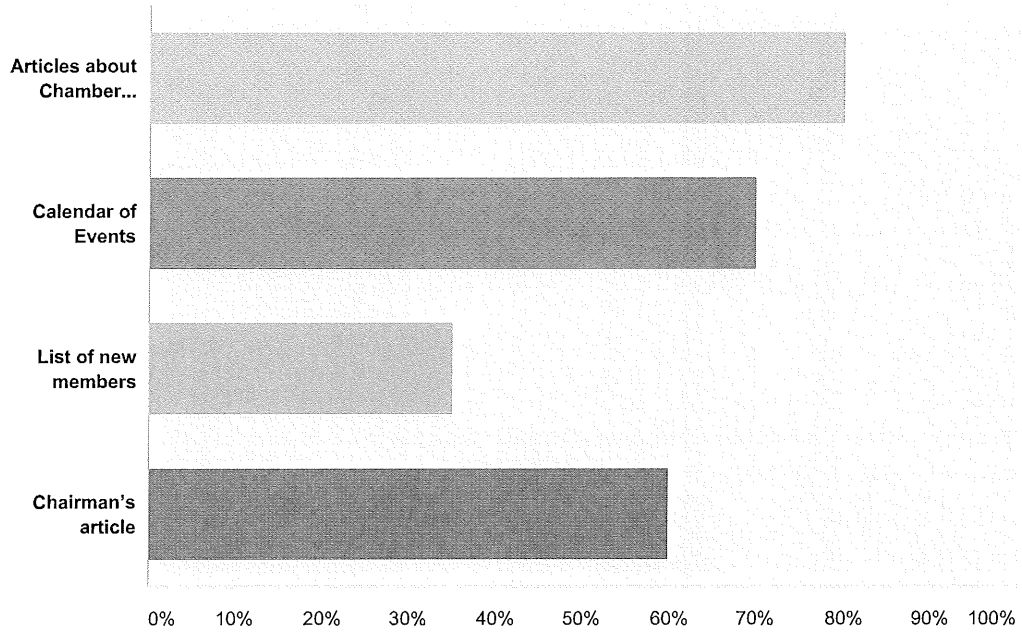


Answer Choices	Responses	
Yes	100.00%	20
No	0.00%	0
Total		20

Bishop's Stortford Chamber of Commerce Membership Survey 2016

Q6 What do you like about the Chamber Noticeboard? (Please check all that apply)

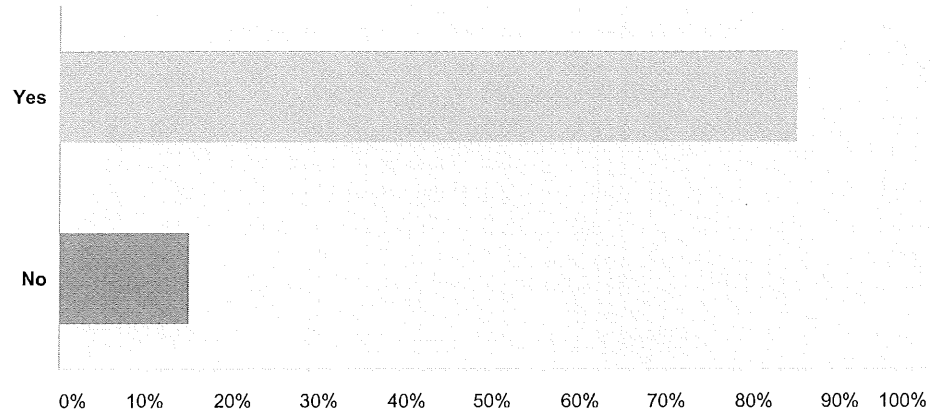
Answered: 20 Skipped: 0



Answer Choices	Responses	Count
Articles about Chamber members.	80.00%	16
Calendar of Events	70.00%	14
List of new members	35.00%	7
Chairman's article	60.00%	12
Total Respondents: 20		

Q7 Would you read the Chamber Noticeboard online?

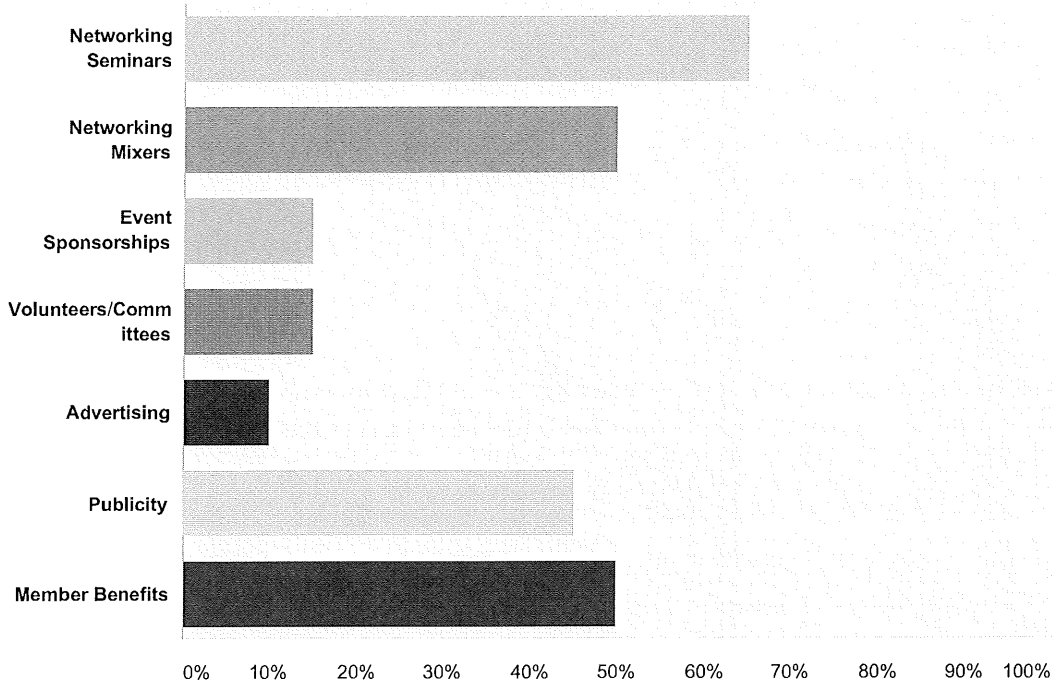
Answered: 20 Skipped: 0



Answer Choices	Responses	
Yes	85.00%	17
No	15.00%	3
Total		20

Q8 Which of the following programs and services would you like more information on? (Please check all that apply)

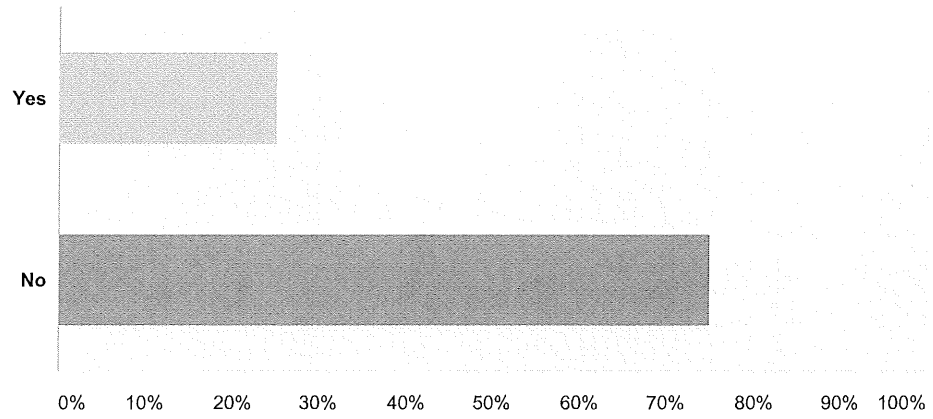
Answered: 20 Skipped: 0



Answer Choices	Responses	Count
Networking Seminars	65.00%	13
Networking Mixers	50.00%	10
Event Sponsorships	15.00%	3
Volunteers/Committees	15.00%	3
Advertising	10.00%	2
Publicity	45.00%	9
Member Benefits	50.00%	10
Total Respondents: 20		

Q9 Would you or anyone on your staff like to be a Chamber Committee member?

Answered: 20 Skipped: 0



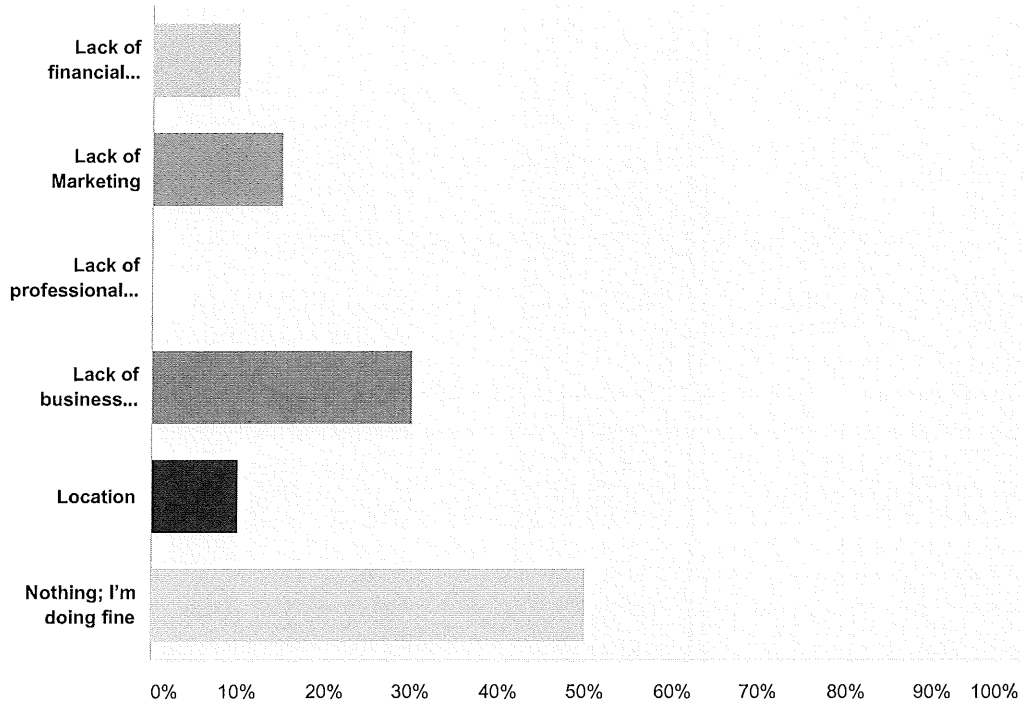
Answer Choices	Responses	
Yes	25.00%	5
No	75.00%	15
Total		20

Q10 How do you describe your business?

Answered: 20 Skipped: 0

Q11 What do you consider to be your largest challenge(s) in operating your business? (Please check all that apply)

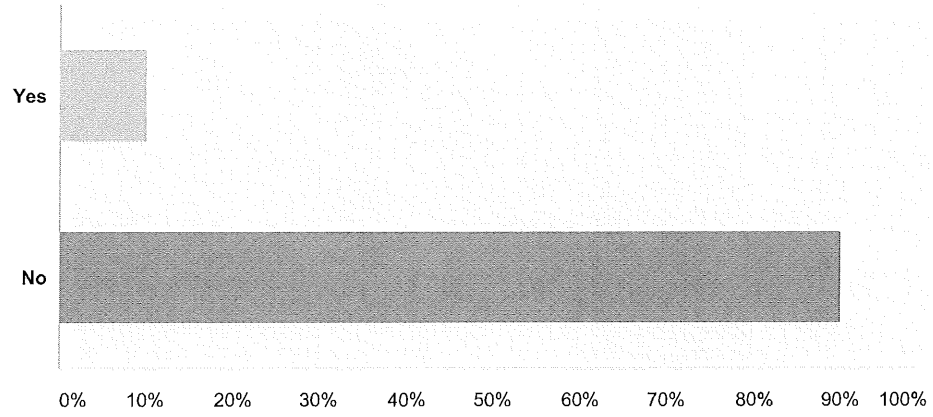
Answered: 20 Skipped: 0



Answer Choices	Responses
Lack of financial support	10.00% 2
Lack of Marketing	15.00% 3
Lack of professional networking opportunities	0.00% 0
Lack of business development resources	30.00% 6
Location	10.00% 2
Nothing; I'm doing fine	50.00% 10
Total Respondents: 20	

Q12 Do you offer any discount to other Chamber Members?

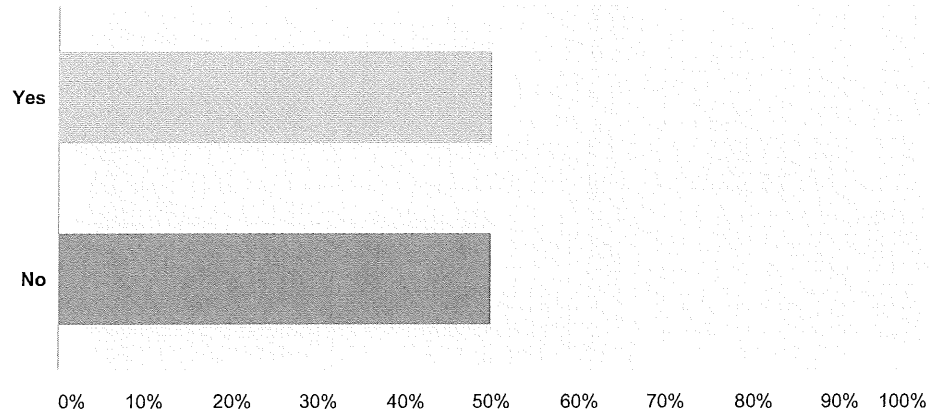
Answered: 20 Skipped: 0



Answer Choices	Responses	
Yes	10.00%	2
No	90.00%	18
Total		20

Q13 Would you be willing to make a membership offer and if yes what would it be?

Answered: 20 Skipped: 0



Answer Choices	Responses
Yes	50.00% 10
No	50.00% 10
Total	20

Q14 Details of proposed membership offer:

Answered: 10 Skipped: 10

Bishop's Stortford Chamber of Commerce Membership Survey 2016

**Q15 Please provide the name of someone
you feel would benefit from Chamber
Membership.**

Answered: 20 Skipped: 0

Answer Choices	Responses
Name	100.00% 20
Address	15.00% 3
Phone	15.00% 3
Email	15.00% 3
Company	15.00% 3

Q16 Additional comments.

Answered: 1 Skipped: 19

Bishop's Stortford Chamber of Commerce Membership Survey 2016

Q17 Please complete your contact details.

Answered: 20 Skipped: 0

Answer Choices	Responses	
Name	100.00%	20
Address	75.00%	15
Phone	85.00%	17
Email	80.00%	16
Company	90.00%	18