



# Noticeboard

## New Growth Hub website provides a voice for the county's businesses

**Hertfordshire Growth Hub recently launched an updated and enhanced website, providing the county's businesses with direct access to advice and even more resources to help them grow.**

Since the Growth Hub's launch early last year, the team has been busy working with local businesses to boost business growth in Hertfordshire. Its success has led the team to develop a more interactive website with a platform for businesses to easily share knowledge, access the latest resources and find out more about the support available to help them grow - whatever their business stage.

### Get top tips from the advisers

The website hosts a series of short videos from the team of specialist advisers where businesses can hear about key topics such as How to make cash from your ideas and How better marketing can give you better sales. These are a really quick way for businesses to get ideas about how they can improve their day-to-day activities.

### Live chat with the team

Businesses can also talk to the advisers via a new live chat facility - including the Growth Hub's new sales and marketing specialist, David Zerny. If you've got a question for David, or want to talk to the other specialist advisers, the live chat option is a quick and easy way to get in touch.

### How you can get involved

Featuring a central resource area, the website brings together useful links, 'how to' guides, FAQs and a directory of support organisations - all designed to make it easy for businesses that are looking to grow to access the

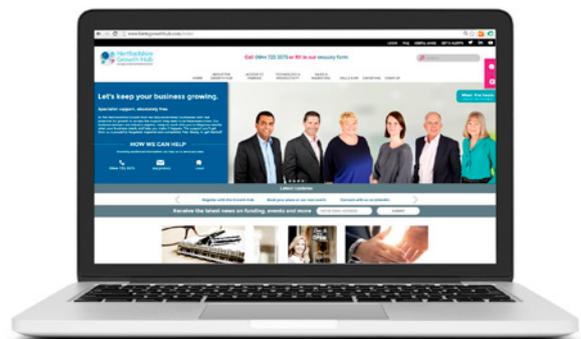


## Hertfordshire Growth Hub

Local support and advice for Hertfordshire businesses

information they need. Businesses are also encouraged to submit blogs, marketplace entries, events and resources, making it easier for companies to share insights, promote their services and discover networking opportunities within the county. Businesses listed on the Marketplace can now self-serve via the login area to update their information as their services develop.

Amanda Freeland, Growth Hub Manager says, "Businesses at our events always tell us how much they're learning from each other, and our new website will help everyone share these expertise more widely."



### Take the next step

Discover the Growth Hub's exciting new website and find out how the team can help you grow your business at [www.hertsgrowthhub.com](http://www.hertsgrowthhub.com). Or get in touch on 0844 725 5575 or [enquiries@hertsgrowthhub.com](mailto:enquiries@hertsgrowthhub.com).

Noticeboard is sponsored by:



*Bishop's Stortford College*

Co-educational Day and Boarding 4 - 18 years



# Bishop's Stortford College

Bishop's Stortford College will be holding their main Open Morning from 9.30am on Saturday 24th September. For all stages of entry, families are invited (there's no need to book), to take a good look around and soak up the atmosphere. Besides guided tours of the campus there will be the opportunity to talk to pupils, members of staff and current parents as well as talks from the heads of each section of the College.

Choosing the right school for your family is a very important decision and the College aims to provide a comprehensive introduction to their community and life at the Maze Green Road campus. Three schools in one, the College offers co-educational day and boarding for 4 - 18 year olds.

With this year's GCSE and A Level results out due out in the coming weeks, the College is confident that their high academic standards will be maintained -

they offer a top academic education that will stretch, engage, challenge and enthuse pupils. They promise to encourage pupils to get excited about learning, which, together with the wealth of opportunities they can offer does more than just educate, it builds confidence for life.

The College will be open from 9.30 until 1pm. Families are encouraged to arrive before 12 in order to make the most of the time available for tours and the breath of opportunities available for pupils and they look forward to welcoming you.



BISHOP'S STORTFORD CHAMBER OF COMMERCE

## networking breakfast

SUPPORTING

ST ELIZABETH'S  
EST 1903

**Water lane Bar and Restaurant**  
31 Water Lane, Bishop's Stortford,  
Hertfordshire CM23 2JZ

**Tuesday 6th September 2016**  
8am for 8.30am

**Robert Lee - Marketing Kinetics**

### Meet The Buyers

**£15 prebooked • £17.50 on the day**  
(Bookings cancelled after 30th August 2016 will be charged)  
Email Daliah at [secretary@bschamber.org](mailto:secretary@bschamber.org) to book your place

**BSMB**  
Rhodes,  
Bishop's Stortford  
[www@bsmb.co.uk](http://www.bsmb.co.uk)

**Wednesday 19th October 2016**

**Welcome new members**

Judy Barker      Bishop's Stortford Golf Club

## Forthcoming Events

- 6th Sep. Chamber Breakfast
- 30th Sep. Chamber Lunch
- 4th Oct. Chamber Breakfast
- 6th Oct. Meet the Buyers
- 13th Oct. Quiz Night
- 19th Oct. Bishop's Stortford Means Business
- 16th Dec. Chamber Lunch



*Bishop's Stortford College*  
**Building Confidence for Life**

You are warmly invited to our

# OPEN MORNING

Saturday 24<sup>th</sup> September, 9.30am – 1.00pm

For all stages of entry

To discover what we can offer your family, we invite you to visit the College and see our campus first hand; please contact our admissions team.

Ranked within top 100 Independent Schools; based on A Level results.  
 Telegraph league table 2015

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As well as offering a top academic education, let us stretch, engage, challenge and enthuse your child. By encouraging pupils to get excited about learning, together with offering a wealth of opportunity, we do more than just educate; we build confidence for life.

Visit our website for more information:

[www.bishopsstortfordcollege.org](http://www.bishopsstortfordcollege.org)

T. 01279 838575 E. [admissions@bishopsstortfordcollege.org](mailto:admissions@bishopsstortfordcollege.org)  
 Maze Green Road, Bishop's Stortford, Hertfordshire CM23 2PJ  
 Charity No. 311057



*Bishop's Stortford College*

Co-educational Day and Boarding 4 - 18 years

## Members Offers

Does your business have an offer for fellow Chamber members? If so contact Daliah, Chamber Secretary at [secretary@bschamber.org](mailto:secretary@bschamber.org)

## LONDON STANSTED MEET THE BUYERS 2016

THURSDAY 6TH OCTOBER  
 9AM TO 5PM

[www.stanstedmtb.co.uk](http://www.stanstedmtb.co.uk)



# Chamber Business Lunch with

## Vicky Ford MEP

CONSERVATIVE MEMBER OF THE EUROPEAN PARLIAMENT FOR THE EAST OF ENGLAND

**Bishop's Stortford Golf Club,**  
 Dunmow Road,  
 Bishop's Stortford, CM23 5HP.

Friday 30th September  
 12pm for 12.30pm

**Price £25**

Includes VAT

Places are strictly limited, to book yours, please email Chamber Secretary, Daliah at [secretary@bschamber.org](mailto:secretary@bschamber.org)

# View from the Chair



Life has not been dull since the June edition of Noticeboard with the drama of the referendum result and the resultant rollercoaster ride on the financial markets. The impact on local businesses has been mixed but several business owners have needed to take prompt action in response to the volatility in exchange rates and to uncertainties relating to

future orders. I fear that volatility and uncertainty will be a feature over the next 12 months and if your business is vulnerable to a weakening pound or a general slowdown in the economy, speak to your advisers regarding the steps that you can take to mitigate the risks.

Plenty is happening in Bishop's Stortford in the coming months with East Herts Council devoting resources to investigate ways of protecting and enhancing the town centre. There is even talk of Bishop's Stortford becoming a Business Improvement District. The Chamber of Commerce has a key role to play in liaising with the council and their consultants and we are keen to hear the views of our members as to what should be done to improve the prosperity and quality of life of local businesses. Please

ensure that your voice is heard either directly with the council or through the Chamber.

Many thanks to Andrew Cowan of Stansted Airport for being the guest speaker at our July business lunch which was informative and enjoyable in equal measure. Vicky Ford who is our MEP will be speaking at our next lunch on 30th September at Bishop's Stortford Golf Club. I for one am intrigued as to her views on the future of the UK's relationship with Europe.

Lastly a thank you for all the members who have completed their surveys and an apology for the delay in providing feedback - this will follow soon.

**Steve Cooper**  
**Chairman: Bishop's Stortford Chamber of Commerce**

## Sponsor Opportunity

Would your company like to sponsor the Noticeboard?

Noticeboard is printed 6 times a year and distributed to all Chamber members, business contacts, libraries and points of information.

Sponsors get an advertisement as a part of the package, which costs only £100.

Please contact Daliah, Chamber Secretary on: 01279 505 953



## Quiz Night

In aid of St.Elizabeth's Centre



Thursday 13th October 2016

Arrive 6:30pm for 7pm start

Quizmaster: Paul Winspear

Teams of 6-8 at £10.00 per person.

Includes a fish & chip supper, the bar will be open.

Raffle prizes on offer in support of St.Elizabeth's

Winning business receives the Richard Price Cup.

For more details, or to book your place, contact Daliah at [secretary@bschamber.org](mailto:secretary@bschamber.org)

Rhodes, Bishop's Stortford

### Noticeboard

Is designed and printed by Marketing Kinetics

Telephone: 01279 758 850 • [www.marketing-kinetics.co.uk](http://www.marketing-kinetics.co.uk) • [inbox@marketing-kinetics.co.uk](mailto:inbox@marketing-kinetics.co.uk)